

STUART NORFLEET

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EXPERIENCE

STU NORFLEET VOICE OVERS – Whitsett, Asheville, NC

President and CEO – February 1996 – Present

Create advertising and promotional campaigns, press releases and provide identity direction for clients.

Write, produce, direct and edit radio and television programming and commercials for clients.

Non-linear editing, graphic creation, animations and effects performed with Adobe Creative Suite and Final Cut Pro X.

Charter Communications – Greensboro, NC

Call Center Internet Repair Specialist – January 2020 – July 2021

Answer phone calls from Charter customers who are experiencing technical issues with their WiFi and Internet equipment. Employing a variety of specialized software, diagnose problems and reset customers' modem and router equipment to re-establish connection to the Internet and WiFi services.

WGHP TELEVISION – High Point, NC

Technician, Master Control Operator/Operations – October 2016 – December 2019

Operated on-air playback systems for four channels, satellite receiving equipment, server-based media storage systems, program/commercial ingest and preview functions. Ingested, transcoded and approved an average of thirty commercials per day. Provided services to staff of Account Managers, Traffic and News Departments plus answered phone calls from viewers to resolve reception issues and answer questions. Monitored on-air content for quality and troubleshoot/resolved any errors.

NORTH ASHEVILLE BAPTIST CHURCH – Asheville, NC

Director of Video Productions – February 2006 – November 2011

Purchased, upgraded and installed video production equipment including robotic cameras enhancing IMAG and allowing the recording of the church services. Contracted for and installed equipment enabling the live streaming of services to the Internet. Directed and recorded live services, then edited sermon to produce weekly half-hour television program airing on two Cable Systems. Created and produced weekly thirty-minute program "Eternal Truths" airing on two radio stations in Asheville.

BLUE RIDGE BROADCASTING – Black Mountain and Asheville, NC

Announcer – May 2006 – April 2009

Shift announcer for WMIT-FM (contemporary Christian) and WFGW-AM (Gospel) radio stations.

Assisted with the creation of daily program schedules for WFGW utilizing Selector software.

BILLY GRAHAM TRAINING CENTER –Asheville, NC

Video Technician/Audio/Video Editor –October 2003 –September 2005

Responsible for graphic and video support of seminars and events staged at the Training Center.

Edited audio and video sequences to create promotional videos for use by other campus ministries. Non-linear editing performed with Adobe Premiere Pro 1.5 software. Created scripts and provided voice-over services for many of the above referenced projects.

WTWB TELEVISION –Greensboro, NC

Television Commercial Producer –October 2000 –October 2003

Created, wrote, produced, lit, cast, directed, photographed and digitally edited programs, infomercials and commercials for station clients. Digital videography performed with AJD 700 DVC Pro format cameras/recorders. Digital, non-linear editing performed with Final Cut Pro, Adobe Premiere and Panasonic Postbox software. Provided voice-over announcing services to the station.

EDUCATION

Appalachian State University, Boone, North Carolina

Bachelor of Science Degree in Communications - Concentration Radio and Television