



## Voiceover - Broadcaster

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### Profile

Venezuelan. Professional announcer since 1993 when I began my passion for radio and the art of speech. Animator, Voiceover, brand voice of the different commercial companies and institutions. Pronunciation and diction in Spanish, with neutral accent ; serious and versatile timbre, style from corporate, institutional, commercial to jovial and sports. Proud of my job, my vocation, my passion: "The locution". Oriented to live for good, live well. Speaking as best you can and thank all my God.

### Broadcaster

My participation and performance in various programs and departments of different radio stations helped to develop my experience in production, recording, sales, promotion, management and direction of radio stations. As in sports broadcasts, narrator news and conducting programs of diferents styles.

- Director - radio station CNB 93.7Barcelona, 2008- 2010 Puerto la Cruz, Venezuela
- Commercial Manager – radio station CNB Tachirence 2000-2003, San Cristóbal, Venezuela
- Producer and broadcaster : “La Parranda Gaitera”, “Los Coleadores”, “Alma Latina” en CNB, 2000-2010
- Producer and broadcaster: “ Torre de Control”, “Las cosas Buenas” en Imaginación 96.1 fm ; 1998-2000
- Narrator news: Circuito Líder, 1995-1997, San Cristóbal Venezuela.
- Commercial voice coverage bike ride Táchira and transmissions of professional football: Circuito Líder 1997
- Voice anchor , covering guards at all times: Radio Cadena Mundial, 1993-1995
- Design and creation of advertising campaigns as voice and public relations manager: Infinity International Corp. an exposhows production company and commercial events, Islas del Caribe, 2003-2006

### Voiceover

Voice and talent in different Spanish-speaking markets through various digital platforms for different brands to corporate and commercial level for specific campaigns and identification for various radio programs in Latin America.

- Voiceover radio station CNB Merideña 95.3 FM en Mérida-Venezuela,
- Voiceover radio station Escenario Radio en Bogotá- Colombia,
- Voiceover radio station Ilusión107.5 La Mega Radio en Choluteca-Honduras,
- Voiceover radio station Imaginación 96.1 FM en San Cristóbal-Venezuela, and more.
- Seminar Instructor Professional Voiceovers, Master Visual FX, Venezuela 2009, 2010, 2011, 2012, 2013

- Seminar Instructor Professional Voiceovers “El Arte de Hablar en Público” practical expression enhancement and management of voice, University of Louisville, Panamá 2015.

### ***Some brands identified:***

- Laticret International (New York),
- IBT Group (Miami)
- Banco Davivienda (Honduras),
- Michelin (Argentina, Chile, Ecuador)
- Movistar (Nicaragua)
- Powerade (Honduras)
- Tough Pad FZ Intel I5 de Panasonic ( internet)
- Voice for different video game characters Hex Latino
- Walt Disney World Resort
- HopRocket in spanish

### ***Animation***

Presentation and animation art shows , music , cover commercial event, master of ceremony.

- Coverage opening of the Stefania Fernández Academy in Voces VIP, to Voces de Marca, 2015 Panamá
- Presentation Concert of Vicente Fernández, Puerto la Cruz, Venezuela, 2011
- Presentation and animation concert Maelo Ruíz, Los Adolescentes Orchesta, Valencia 2005
- Introducing competition festivals “La Voz del Puerto” 2012, 2013, 2014 Puerto la Cruz, Venezuela
- Speaker at corporate conferences and presentation of projects.

### ***Audiovisual Production***

The creation of an audiovisual production allowed me to develop my creative capacities of both visual elements and assemblies and editing audio in creating advertising and corporate videos.

- Associate director of Master Visual FX, C.A. from 2010.
- Writer and director of the short film “De ese y de este” 2012
- Production music video Rummy Olivo “Simón Simón” 2013
- Production music video Rummy Olivo “Un Orgullo Ser Mujer” 2014
- Corporate video production to different companies: Corcione, LGT Yachts. Panamá 2015.

### ***Academic Training***

Certificate of broadcaster of the Central University of Venezuela . Higher social communication studies at the Catholic University "Cecilio Acosta" on Maracaibo-Venezuela (unfinished), English as a second language in the Trini - zuela Institute in Trinidad and Tobago, Various personal development seminars, leadership, marketing and sales, management, voice, speech, dubbing and neutral accent .

As a hobby I have acquired musical skills on percussion, guitar, Venezuelan cuatro , which allowed me participation in local musical groups.

### ***Honors and Awards***

During the performance of my profession I have received recognition from various regional institutions in Venezuela:

- Mara Gold Award as Entertainer Folklorico . Awarded by the Foundation “Mara de Oro de Venezuela”. Puerto la Cruz, Venezuela 2015.
- Recognition for career achievement and hard work and contribution to our musical culture. Awarded by the Foundation “Venezuela ES”. Puerto la Cruz, Venezuela 2014.
- Recognition for his outstanding career as Speaker -Animator and support the activities of our organization. Awarded by the Foundation “Amigos con Riñones”. Puerto la Cruz, Venezuela 2013.
- Recognition for their invaluable contribution to our concerts Venezuelan Waltzes . Given by “La Cantoría José Antonio Anzoátegui”. Puerto la Cruz, Venezuela 2012.
- Mara International Award Nomination as Broadcaster of the Year and as Entertainer of the Year . Awarded by the Organization “Mara Internacional”. Puerto la Cruz, Venezuela 2011.
- Reconocimiento por su inestimable contribución al programa de radio Juntos Suelos y Revueltos. Otorgado por conductores del programa. Puerto la Cruz, Venezuela 2009.
- Recognition for their dedication and valuable contribution to education and training of children and girls. Awarded by “Escuela Básica Tarabay”. San Cristóbal, Táchira, Venezuela. 2004.
- Recognition for their participation and professional support in the transmission of the “XXXIV Vuelta al Táchira en Bicicleta”. Given by “Grupo Radial Andino”. San Cristóbal, Táchira, Venezuela. 1999.
- Recognition by high collaboration to the aggrandizement of the XLIV International Fair of San Sebastian. Given by “Alcaldía de San Cristóbal”, Táchira, Venezuela.

### ***Demos***

To hear demos of work performed invite you to visit my website and social networks :

[www.gerardogf.com](http://www.gerardogf.com)

<http://m.facebook.com/gerardolocutor/>

@gerardogf

Demo reel: <https://youtu.be/JDaVvyenvtg?list=PLtJMFTtT-yFh-kgWGdMEIKxvXzX5oLN9H>